



# VISLINK

At the heart of the action



## BE THERE WITHOUT BEING THERE - ADDING DRAMA TO TELEVISED BEHIND CLOSED DOORS EVENTS



**Live Sport and Live Events brings enjoyment, escapism and a sense of community belonging to millions across the globe. With many communities currently in total or partial lock-down, populations are finding that without sport, there is something missing from their lives.**

To re-invigorate the need for human camaraderie and tribal belonging – and to complete unfinished business, many sporting leagues are considering completing season competitions behind closed doors – when it becomes safe to do so.

But without the presence of spectators there is something missing. The atmosphere of the event can feel empty and lacking in energy for those watching the televised events.

For several years, Sports production teams have been experimenting with novel ways to make televised Events more immersive and engaging with audiences. It has been shown that by getting viewers closer to the heart of the action, those watching at home feel more involved and engaged in the drama unfolding on the field of play. Close-in shots of the action, goal-line cameras, touchdown close-ups and Point-of-View shots from player and referee cameras all build a sense of engagement.

Today's technology allows for small Point-of-View camera systems to be positioned in places that give dynamic views - To engage audiences with close-up action and minimize the distraction of empty seating.

For clinical safety reasons, behind closed door events would likely require a minimum of production support crew. RF camera systems provide flexibility and deployability to enable new dynamic camera angles, which can be rapidly installed without labour-intensive and complex cabling - Delivering solutions that extend to total freedom-of-movement body-worn cameras.

With immersive RF camera technology already proven as a readily deployable solution, and with vast TV audiences clamouring for social togetherness whilst still practicing physical distancing, the re-kindling of sporting events behind closed doors could be seen as the perfect vehicle to experiment with new ways to increase social engagement and greater viewer participation to deliver a more immersive experience to a vast, ready and willing global audience.

Vislink's high quality RF camera solutions enable touchline and body-worn camera systems that bring the viewer to the heart of the action and drive viewer engagement - set free from cabling restrictions.

