



Dear Vislink Investor:

Included below are several articles from December 2020 through January 2021 featuring Vislink's momentum in the market, including the product launch of IP Link 3.0, industry thought leadership, and the Company's latest remote broadcast white paper.

As we embark on a new year, Vislink remains committed to the development and distribution of advanced communication solutions, while driving shareholder value. We look forward to updating you on our progress during our fourth quarter and full year 2020 results, which we will announce at a later date.

In the meantime, our CEO, Mickey Miller and CFO, Michael Bond, will be presenting at the Alliance Global Partners Technology Conference on February 4<sup>th</sup>. You can view and download management's new presentation through the investor section of our website [www.vislink.com](http://www.vislink.com).

Please reach out to our team anytime with questions, and have a happy, healthy 2021.

Sincerely,  
The Vislink Management Team  
[investors@vislink.com](mailto:investors@vislink.com)

# CYNOPSIS MEDIA

[Synopsis Media Tech Update](#)

January 8 & 11, 2021

Vislink, focused on collection, delivery and management of live video, announced the launch of its IP Link 3.0. The ATSC 3.0 advanced Studio-Transmitter Link system is aimed at enabling broadcasting service platforms to access new avenues for monetization. "The ATSC 3.0 advanced visual standard allows audiences to enjoy a media-rich TV broadcast system with game-changing video and audio quality improvements, as well as a pathway for exciting features like interactivity and participation," said Sean Van, Product Manager, Live Production. "The IP Link 3.0 allows broadcasters to easily upgrade to ATSC 3.0 and carry the higher quality IP video data out from the studio to transmitter sites over RF links."



## [Vislink Develops IP Link 3.0 for Immersive Viewing Experiences](#)

January 8, 2021

Vislink has launched its IP Link 3.0, a new ATSC 3.0 advanced Studio-Transmitter Link system that can enable broadcasting service platforms to access new avenues for monetization.

Vislink's IP Link 3.0 coupled with ATSC 3.0 offers a variety of innovative benefits and solutions to meet the unique needs of today's users. For instance, a public safety feature allows for the delivery of public alerts and mission-critical video and images to local and regional first responders during emergencies. Additionally, a key benefit for remote education during the pandemic is the ability to deliver customized and targeted learning programs to rural and remote areas without access to the internet.

# TVTechnology

## [Vislink Introduces IP Link 3.0 | TV Technology](#)

January 7, 2021 by Phil Kurz

Vislink has launched its [IP Link 3.0](#), a new ATSC 3.0 studio-transmitter link (STL) system.

"The ATSC 3.0 advanced visual standard allows audiences to enjoy a media-rich TV broadcast system with game-changing video and audio quality improvements, as well as a pathway for exciting features like interactivity and participation, which gives children the ability to enjoy interactive games and adventures along with their favorite shows," said Sean Van, product manager, Live Production, at Vislink.

# Via Satellite®

## [Vislink Debuts IP Link 3.0 ATSC System](#)

January 7, 2021 by Annamarie Nyirady

Vislink revealed Thursday the launch of IP Link 3.0, a new Advanced Television Systems Committee (ATSC) 3.0 Studio-Transmitter Link system for broadcasting service platforms.

Vislink's IP Link 3.0 coupled with ATSC 3.0 offers a variety of innovative benefits and solutions to meet the unique needs of today's users. For instance, a public safety feature allows for the delivery of public alerts and mission-critical video and images to local and regional first responders during emergencies. Additionally, a key benefit for remote education during the pandemic is the ability to deliver customized and targeted learning programs to rural and remote areas without access to the internet.



## 2021 Predictions: Vislink CEO Mickey Miller Foresees More Customized Engagements, Digitalization, and Production & Creativity

December 23, 2020

As the industry transitions into a new year, Vislink CEO Mickey Miller offers up some predictions on where the business is headed.

“Mickey” Miller was named CEO of Vislink Technologies in January, 2020. He has over twenty-five years of experience in creating and building growth businesses in the technology and communications industries. He has a proven track record in delivering results, from start-ups to Fortune 100 companies, in both growth and turnaround situations. Mickey brings the combination of strategic and organizational ability to lead billion dollar organizations and the entrepreneurial drive and creativity for mid and small cap companies.

# CYNOPSISMEDIA

## The Pot of Gold at the End of the Pandemic

December 17, 2020

With COVID-19 rates increasing around the U.S., isolated audiences, spectators and fans will begin to demand more innovative, engaging broadcast experiences as they clamor for any semblance of social togetherness. The initial efforts to bring sports back online this past summer was a herculean effort. However, viewership was generally down over 40% year-over-year. Producers will need to create more engaging content while balancing the cost constraints as the industry recovers from the economic impact. Expect to see continued emphasis on remote production, increased internet protocol (IP) connectivity and advanced RF spectrum usage as viewers will continue to demand immersive experiences on all of their devices. Increased use of wireless cameras, as well as new remote techniques for close-in shots, goal-line cameras, touchdown close-ups, and point-of-view shots will get viewers to the heart of the action while limiting risk of COVID-19 infections. Video production teams will become even more innovative with the use of wireless cameras and their go-anywhere capability – allowing event directors to get amazing mobile shots without risk.” – *Mickey Miller, CEO, Vislink*



## Vislink White Paper: Driving Immersive Audience Engagement During the Global Pandemic

December 10, 2020

To get the viewers to the heart of the action and eliminate the risk of COVID infection, video production teams have been innovating with the use of wireless cameras and their go-anywhere capability – allowing event directors to get amazing mobile shots without risk.

Take for example, Vislink's partnership with the EX Cameras who have integrated the Vislink HCAM wireless camera transmitter into a fully stabilised, waterproof PTZ camera gimbal. This easy to deploy solution allows full remote operation at range



## THE RACE FOR MORE INNOVATIVE, ENGAGING BROADCAST EXPERIENCES

December 10, 2020

The future is wireless and the future is internet protocol says Vislink CEO Mickey Miller

With production teams making decisions on which camera views are put to air and doing so remotely, it is vital that the production team see these images and make camera selection in real-time. As part of the build-out of remote production suites, production companies are turning to HEVC ultra low latency solutions, such as the Vislink ULRX-LD receiver, that provide video feeds with just a single frame of latency. And for the future? The future is wireless and the future is internet protocol. Expect to see more that continues to bridge those two technologies.